



**ZEBRA**  
CAPTURE  
YOUR EDGE



## Zebra VisibilityIQ™

Business intelligence about your Zebra devices when you need it

Zebra's VisibilityIQ™ gives you easy access to clear, comprehensive data on the mobile devices you rely upon to run your business.

With VisibilityIQ, you have the data-driven, actionable insight to get the most from your devices, workers and daily tasks. Conveniently see how your devices are performing and decide what next steps you can take to improve your operations.

**VisibilityIQ™ Foresight** combines multiple sources of data and provides actionable insights in a single pane of glass to streamline workflows.

**VisibilityIQ™ DNA** provides a view into critical information from key Zebra DNA tools.

**VisibilityIQ™ OneCare®** offers repair, tech and software support status visibility.

Where Device  
Insight  
and Action  
Connect.

**VisibilityIQ  
Foresight**

**VisibilityIQ  
DNA**

**VisibilityIQ  
OneCare**

When you  
combine  
visibility with  
intelligence,  
you get  
VisibilityIQ.

## Zebra VisibilityIQ

### Choose the type of visibility you need to run your business.

As enterprise mobile assets have become critical to business operations, they have also grown more complex to manage. Your business can't afford to lose time and money if you don't have comprehensive visibility of all of your mobile assets. Access robust, easy-to-use visibility with Zebra's VisibilityIQ.

### VisibilityIQ Foresight

VisibilityIQ Foresight goes beyond what a Mobile Device Management (MDM) alone can offer you. It pulls data from more data sources than any other service, aggregates your big data onto a single, color-coded, cloud-based pane of glass and then instantly translates it into action-ready insight. But it doesn't stop there. VisibilityIQ Foresight collects historical data for trending and predictive intelligence. That's how you can catch problems before they impact your business and accurately forecast future needs for smoother operations.

### VisibilityIQ DNA

VisibilityIQ DNA allows you to fully utilize key Zebra DNA tools—an exclusive and powerful set of software, applications and utilities that transforms your Zebra mobile computers, scanners and printers into true enterprise solutions. From your customer-hosted dashboard, view critical device data to bolster efficiency and uptime. Configure fleets in no time. Ensure devices have the best possible WiFi connection with WorryFree WiFi, and avoid battery disruptions with PowerPrecision battery analytics and so much more.

### VisibilityIQ OneCare

VisibilityIQ OneCare is a benefit of Zebra OneCare's expert support services, designed to eliminate unplanned device downtime and unbudgeted repair expenses. In addition to repair, tech support and software support, you can track the status of device repairs, technical issues and LifeGuard™ security updates, and know when contracts are expiring, all using cloud-based VisibilityIQ OneCare.

**Only device data that's clear and comprehensive can help you avoid disruption and disorder. You only have to look to Zebra for such clarity in device data.**



## Zebra VisibilityIQ Foresight

### The next evolution in intelligent analytics solutions.

Zebra VisibilityIQ Foresight is the industry's next evolution in data-driven intelligent analytics solutions for enterprise mobile assets. VisibilityIQ Foresight allows you to conveniently see your assets, measure and improve their usage, and address potential device issues before they impact your business.

### Access your fleet of devices with one clear and easy view

VisibilityIQ Foresight provides a color-coded, cloud-based pane-of-glass solution driven by machine-learning analytics. VisibilityIQ Foresight gathers data from more sources than any other service available—contracts, repair and case management systems, Zebra's IoT agent and MDMs, and more—and translates them into one intuitive view of reporting.

You no longer need to struggle with several reports and dashboards, or run time-consuming individual device reports. Now it's easy to see the health, utilization and location of your fleet of devices, no matter where they're located across the operation.

### Optimize device availability and distribution to improve operations

By breaking down the mass amounts of "big data" from your devices, VisibilityIQ Foresight helps you see more of your devices' activity. From there, you can maximize device uptime and utilization, and uncover areas of opportunity to make data-driven decisions, such as reducing lost and stolen devices, and right-sizing distribution and load-balancing assets across sites.

### Go beyond MDM tools

Enterprises using only MDM tools are limited in their management control over devices. VisibilityIQ Foresight aggregates data from multiple sources, including MDMs, to provide a complete solution designed around intelligent analytics.

Based on big-data architecture, VisibilityIQ Foresight can quickly process hundreds of data points from millions of devices every day, and apply machine learning techniques to generate new and relevant insights. MDMs in contrast, are based on relational databases and cannot be scaled to do this level of data analysis.

### Expand the power of visibility with role-based access

Most management systems and tools are centralized, with access restricted to IT staff only, making it challenging for managers to get the data they require to run operations smoothly. VisibilityIQ Foresight, however, is designed to democratize access to data-driven insights.

### Already have an MDM?

If you've already implemented a MDM tool, you don't have to replace it. VisibilityIQ Foresight can protect your existing MDM investment by connecting into your MDM tool. You can leverage your VisibilityIQ Foresight tools with your existing MDM by adding powerful new asset visibility and management capabilities. VisibilityIQ Foresight can integrate directly with your existing platform and software to provide single-screen visibility and analysis of all Zebra mobile devices and printers\*. It remotely supports operational requirements such as device updates, proactive management, troubleshooting, remote triage and security controls such as remote lock and wipe.

## Features Overview

### Fully hosted Zebra cloud-based platform

Convenient remote access to your customizable operational report information.

### Zebra-assisted fast deployment

Our team will have you up and running quickly.

### Take action.

Configurable thresholds and proactive email alerts aligned to user roles transforms complex data into actionable insight on the spot.

### Clearer data

View all your devices at locations, by location or a specific device for a date range or a specific date or role.

### Robust data collection

Populate your view to provide visibility into key metrics such as battery performance, utilization, location, wireless connectivity performance and more.

### Help desk and support

Expert platform and portal support to keep your solution available.

### Comprehensive training services

Achieve greater visibility to maximize the value of your assets and differentiate your business.

### Solution ordering

Order together with your Zebra device, Zebra OneCare support service; plus VisibilityIQ Foresight.

## Features at-a-glance

Feature	VisibilityIQ Foresight Includes SOTI MobiControl	Connecting VisibilityIQ Foresight into your existing MDM Connect into customer-owned and installed MDM
Managed cloud-based platform	Access to Zebra's purpose-built VisibilityIQ enables visibility and operational control into all your covered mobile devices	
Delivers full cloud-based MDM functionality	Delivers full cloud-based MDM functionality in addition to the operational visibility and analysis delivered by Zebra's VisibilityIQ; ideal for those companies without existing MDM tools	Collects data from your existing MDM software and delivers it to Zebra's VisibilityIQ for advanced analysis and reporting; allows you to maximize the value of your existing MDM investment
Supported devices*	Zebra mobile computing devices, Zebra Link-OS networked-enabled printers, Non-Zebra rugged and consumer devices (iOS and Android)	
Zebra VisibilityIQ one pane-of-glass view	Comprehensive one-screen view of VisibilityIQ Foresight operational data as well as Zebra OneCare reporting data. Identification, location, condition and utilization of assets within your environment; actionable insight through reporting, analytics and alerts.	
Help desk support	Platform and VisibilityIQ support	
Training	VisibilityIQ training, user guides and best practices as well as MDM training	VisibilityIQ training, user guides and VisibilityIQ best practices

Access to VisibilityIQ Foresight requires an existing Zebra OneCare Support Services contract on any Zebra Technologies devices to be added to the program. VisibilityIQ Foresight requires a minimum of 75 devices, and connecting VisibilityIQ Foresight into your existing MDM requires a minimum of 25 devices to order.

\* Customers requiring visibility into Zebra printers will need to continue to leverage the legacy portal and report sets as they do today until printers are aggregated into the new VisibilityIQ Foresight view and reporting.

## Personalized Overview

### A powerful view for at-a-glance visibility into the right device criteria

Your customized VisibilityIQ Foresight view provides visibility into the most important aspects of your fleet of mobile devices.

You can see:

- Critical data captured into VisibilityIQ Foresight directly from operations and support systems.
- A high-level overview of the operational status of all your mobile devices by site or device model.
- Select the operational reports that matter most to your business.
- Asset data viewable by the site-level hierarchy defined by your operational managers.
- Device inventory, utilization, location, performance as well smart battery and WLAN.
- The source of device disruptions whether user, system or application initiated.
- Email notifications alerting on threshold max./min., so staff are always connected even when away from the computer.
- Predefined system tags and user-created tags allow you to group devices for your custom view.

## Device Metrics

### Everything you need to know about your mobile device fleet

With our wide variety of ready-to-use reports, you get instant visibility into device metrics to help you better manage your devices. You'll also be able to monitor your devices as they move through the repair workflow, increasing device uptime and the value of your device investments:

- Device statistics present the status of your mobile device inventory: Active, Out of Contact, Newly Activated and Total Inventory.
- Battery statistics include the number of critical battery events, and last known battery level.
- Device utilization reports help you understand device use and operational performance.
- Location tracking enables you to keep track of the location of your supported devices.
- Wireless connectivity performance lets you monitor the status of your devices in WLAN environments.
- Case view gives you access to all technical support information on open and closed cases and repair jobs.
- Contract view give you status of all your support contracts including the ability to monitor expiring contracts.

### Zebra VisibilityIQ Foresight: The power of clear and comprehensive data visibility

If you want maximum device visibility, operational performance, uptime and value out of your Zebra mobile device investments, VisibilityIQ Foresight provides it all—only from Zebra or through your Zebra partner.



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