

**Philips 55BDL3452T/00 Signage Display Digital signage flat panel  
139.7 cm (55") IPS Wi-Fi 400 cd/m<sup>2</sup> 4K Ultra HD Touchscreen Built-in processor Android 8.0**



**Brand :** Philips

**Product code:** 55BDL3452T/00

**Product name :** 55BDL3452T/00

- Upload content for instant play
- Install and launch apps remotely
- Native and web apps

55", 4K, 60Hz, 3840 x 2160, 400nits, 1300:1, 16:9, 8ms

Philips 55BDL3452T/00. Product design: Digital signage flat panel. Display diagonal: 139.7 cm (55"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 400 cd/m<sup>2</sup>, HD type: 4K Ultra HD, Touchscreen. Wi-Fi. Operating system installed: Android 8.0

Display		Performance	
Display diagonal *	139.7 cm (55")	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, English, Spanish, Finnish, French, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Swedish, Turkish
Display technology *	IPS		
Display resolution *	3840 x 2160 pixels		
Display brightness *	400 cd/m <sup>2</sup>		
HD type *	4K Ultra HD		
Touchscreen *	✓	Mean time between failures (MTBF)	50000 h
Touchscreen technology	Capacitive	Power	
Multi-touch	✓	Power consumption (typical) *	140 W
Native aspect ratio	16:9	Power consumption (standby) *	0.5 W
Response time	8 ms	Energy efficiency class (SDR)	G
Contrast ratio (typical)	1300:1	Energy consumption (SDR) per 1000 hours	137 kWh
Viewing angle, horizontal	178°	AC input voltage	100 - 240 V
Viewing angle, vertical	178°	AC input frequency	50 - 60 Hz
Display number of colours	1.07 billion colours	Energy efficiency scale	A to G
Pixel pitch	0.315 x 0.315 mm	Computer system	
Ports & interfaces		Computer system *	✓
HDMI ports quantity *	2	Built-in processor *	✓
HDMI version	2.0	Processor model	A53
DVI port *	✓	Internal memory	2 GB
DVI-I ports quantity	1	Internal storage capacity	8 GB
USB port *	✓	Operating system installed	Android 8.0
USB ports quantity	3	Video formats supported	M2TS, M4V, MKV, MP4, MPEG, MPG, MTS, TS, VOB, WMV
USB version	2.0	Audio formats supported	AAC, AIFF, ASF, LPCM, M4A, MP3, MP4, WAV, WMA
Ethernet LAN *	✓	Image formats supported	BMP, GIF, JPEG, JPG
Wi-Fi *	✓	Weight & dimensions	
Audio (L/R) in	1	Width	1272 mm
Audio (L/R) out	1	Depth	54.5 mm
RS-232 interface	✓	Height	743 mm
Remote (IR) input	1	Weight	27 kg
Remote (IR) output	1	Packaging content	
Card reader integrated	✓	Remote control included	✓
Compatible memory cards	MicroSD (TransFlash)	Batteries included	✓
OPS module slot	✓	Cables included	AC, RS-232, USB
Audio		Operational conditions	
Built-in speaker(s) *	✓	Operating temperature (T-T)	0 - 40 °C
Number of built-in speakers	2	Operating relative humidity (H-H)	20 - 80%
RMS rated power	10 W		
Design			
Product design *	Digital signage flat panel		

Design		Operational conditions	
Placement supported *	Indoor	Storage temperature (T-T)	-20 - 60 °C
<b>Performance</b>		Storage relative humidity (H-H)	5 - 95%
Purpose *	Corporate	Logistics data	
On Screen Display (OSD)	✓	Harmonized System (HS) code	85285210
Number of OSD languages	18	Technical details	
		Sustainability compliance	✓
		Compliance certificates	CE



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